



## CMA CGM MARCO POLO 2021 Photo Contest

THE CONTEST IS FREE AND NO PAYMENT OR PURCHASE IS NECESSARY TO ENTER OR WIN. A PAYMENT OR PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

**ELIGIBILITY AND SUBMISSION GUIDELINES:** All of the following must be met for participation in the contest:

- Entrant must be 18 years or older.
- Entrant must **not** be, or reside in the same household as, an employee of CMA CGM or any of its affiliate companies.
- Entrant may not violate any federal, state, or local laws to create the submission.
- Entrant must be able to accept the prize (as described below).
  - Qualified entrants shall submit photos by posting the photos on Instagram, tagging @CMACGM with at least one of the following hashtags: #CMACGMRecord / #CMACGMMarcoPolo / #CCMarcoPoloHalifax / #CCMarcoPoloNYC / #CCMarcoPoloNorfolk / #CCMarcoPoloSavannah / #CCMarcoPoloCharleston
  - Entrants' privacy settings on Instagram must allow @CMACGM to view the submission.
- Submissions must feature the M/V CMA CGM MARCO POLO during the vessel's record-setting journey (May 17, 2021 to May 29, 2021).
- A panel of judges will select winning submissions based on the overall quality of the submission post, as opposed to chance.
- The submission must comply with Instagram's terms and conditions for postings.
- By entering their submission, each entrant represents and warrants that she or he has the power and authority to submit the photograph(s) entered and to grant the rights herein and that all photographs submitted shall not infringe any copyright, trademark, trade secret or invade or violate any right of any person, including without limitation any privacy or personality right, infringe any other proprietary right or contain anything libelous or obscene.
- If the photo includes identifiable images of people, they must be known to the photographer, who has obtained their approval to use the image in a public venue.
- While the use of image-enhancing software is permitted to clean up the photo and/or adjust lighting, the use of

special effects is NOT allowed. This includes combining photos or parts of photos or applying special artistic filters beyond simple filters to improve the color.

**PHOTO CONTEST DESCRIPTION:** No purchase necessary. Open to legal residents of the U.S. and Canada who are 18 years of age or older at time of entry. Void where prohibited by law. The CMA CGM Marco Polo Photo Contest (hereon referred to as "contest") entry period begins at 12:00 a.m. (ET) May 17, 2021 and ends at 11:59 p.m. (ET) May 31, 2021.

**AGREEMENT TO RULES:** By participating, you agree to be fully and unconditionally bound by these rules, and you represent and warrant that you meet the eligibility requirements set forth herein. In addition, you agree to accept the decisions of CMA CGM, S.A. ("CMA CGM") as final and binding as it relates to the contest. The contest is subject to all applicable federal, state, and local laws.

**OVERVIEW:** Contest begins May 17, 2021, at 12:00 a.m. (ET) and ends May 31, 2021, at 11:59 p.m. (ET). CMA CGM will choose FIFTEEN winners (THREE per destination port city) to be notified via Instagram direct message by June 11, 2021. Prize winners must be able to receive a "direct message" from @CMACGM on the Instagram platform.

**PRIZE:** Three winners in each port city will receive an unprecedented privilege: a vessel visit aboard the Marco Polo during its next port call in the applicable city (date to be confirmed). To accept the prize, winners must: have a valid government photo I.D.; consent to appearing in photos and/or video recorded during their tour of the Marco Polo, to be used by CMA CGM for any purpose; execute any required waiver, acknowledgment, or other



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documentation CMA CGM may require to allow access to the vessel; be able and willing to attend the tour on the date announced; be able and willing to tour the vessel which may include tight spaces and/or ladders and stairs; and comply with all applicable federal, state, and local laws, rules, regulations, and CMA CGM policies, with regards to the tour.

The prize may not be transferred or assigned. If a winner cannot be contacted by Instagram "direct message" from @CMACGM or does not confirm eligibility to claim the prize within 15 days of notification, CMA CGM reserves the right to withdraw the prize from the winner and award the prize to another entrant selected by CMA CGM.

CMA CGM reserves the right to cancel or amend the competition and these terms and conditions without notice in any event whatsoever outside of CMA CGM's control. Any changes to the competition will be notified to entrants as soon as possible.

### **ADDITIONAL RULES**

- All entrants understand that any image submitted to the contest may be used by CMA CGM for marketing and promotional purposes including in any medium such as exhibitions, print, and digital media, and that CMA CGM reserves the right to use any submitted photos and/or edit them for marketing purposes without additional compensation or permission but will, where reasonably practical, give the photographer creative credit where and when used. Copyright and all other rights remain with the photographer.
- By entering, you agree to release and hold harmless CMA CGM and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from (i) such entrant's participation in the contest or his/her acceptance, possession, use, or misuse of any prize or any portion thereof, (ii) technical failures of any kind, or (iii) electronic or human error which may occur in the administration of the contest or the processing of entries.
- Neither CMA CGM nor its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors assume any responsibility for materials submitted in violation of competition rules or for those which violate applicable law, including but not limited to copyright regulations. CMA CGM will disqualify submissions that are clearly demonstrated to violate copyright and/or competition policies.
- THIS CONTEST IS GOVERNED BY THE LAWS OF FRANCE, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this contest, entrant agrees that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or connected with this contest, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Marseille, France, having jurisdiction.